



# CRUZIANA

GEOPARK NATURTEJO DA MESETA MERIDIONAL-EUROPEAN AND GLOBAL GEOPARK - MONTHLY REPORT

**In this issue:** – Revalidation of the Geopark certification recognized by UNESCO – “Oscar of the Rural World” awards European Geoparks Network – Thematic fairs energize local economy – Educational programs concerning Portuguese culture for American and Chinese university students – ...and more!



Olá/Hola/Ciao/Bonjour/Γειά σου/Hallo/God Dag/Salut/Zdravo/Hello/Ahoj/Helo/Helló/ Hei

## **Geo-histories of our places and people: Aldeia de Santa Margarida**

“Valagoto mine, one of these three holes mines, a hut, four bullies that, behind of all that modesty, hides a big company, money, a slip from the General Administration that covers with the production label of the deposit all the wolfram bought by smuggling.”

Fernando Namora, Minas de San Francisco (1946)

Nobody experienced and described in a more real manner the wolfram times in Portugal like Fernando Namora. “Minas de San Francisco” is a novel that is an historical report of the birth wrapped in legends and illegalities, life made of lives assaulted by new realities and promises of richness, and death, of the small mines of Mata da Rainha. In the edge with the Ceife Stream, covering a wide extension of the almost plain Meseta, comes the neighbour Aldeia de Santa Margarida, also full of histories of ore smuggling. In that period of the Second World War, two mining concessions in the Ribeira Valley, of primitive aspect, did not justify the obtained 4 tons of ore ready for sale. It was the beginning of the War and all the people of Aldeia de Santa Margarida ranged the concessions in search of the “black gold” in the alluvium. The sale was made with the foreman, native from Medelim and known smuggler in the area, but allegedly even the old parish priest participated in this illegal trade. These “mines” ended by taking part in the Mata da Rainha Society, with a strange history, yet barely decoded, and linked to the Nazi regime.

Nowadays this pleasant village reveals nothing but a good talk helped by the red wine, of this recent past that assaulted, in a restrict period of the contemporary history, many other settlements of our country. Otherwise, the history of Aldeia de Santa Margarida is all of it embraced by the mists of its study inconsistency. The Roman traces abound in the properties, but the Quelha do Reduto resembles more to the defensive structures of the neighbour S. Miguel d'Acha that the remains of an ancient settlement of Roman occupation. Its alleged Templar origin is confounded with the head of the parish, Proença-a-Velha, to which belong during so many centuries. The existent monuments, the Church of Santa Margarida, dated from 1708, and the Chapel of Santo António, dated from 1695 perhaps reveal the golden age of this village, with the addition of the Manor Megre, which together with the parochial church stride the road with granite, such as the House Sarafana. They make the public spaces of choice, the Garden and the Fountain Cascalheira.

The small parish of Aldeia de Santa Margarida counts with an area of 13,62km<sup>2</sup> and 292 inhabitants. Around the village the agricultural property domains, signalling its main economic activity. But there's also space for Rural Tourism. The course during the Ceife Stream is pleasant, but lack marked hiking and bicycle trails.



**Olá/Hola/Ciao/Bonjour/Γειά σου/Hallo/God Dag/Salut/Zdravo/Hello/Ahoj/Helo/Helló/ Hei**

A touristic-cultural project concerning the mining context of Mata da Rainha, so alive in the words of Fernando Namora, could be structural not only for this village, but also for Aldeia de Santa Margarida, Martianas and Pedrogão de S. Pedro. For now, It's worth to highlight perhaps the most colourful festival of the Naturtejo Geopark: the Festival of Flowers. All the community gets set to work, with hands that make dozens of thousands of paper flowers that will decorate the streets and alleys of the village. Afterwards they only have to wait for the visit of thousands of foreign, coming from all the country and also from Spain. Where it not this village, a name of a flower...

#### References

- ANTUNES, I.M.H.R. (2006) – Mineralogia, Petrologia e Geoquímica de Rochas Granitóides da Área de Castelo Branco-Idanha-a-Nova. Tese de Doutoramento, Universidade de Coimbra, 453p.
- ANTUNES, I.M.H.R., NEIVA, M.R. & SILVA, M.V.G. (2012) – O plutão zonado de Castelo Branco; Geoquímica e Patrogénese. In: I.M.H.R. Antunes, J.P.F Almeida & M.T.D. Albuquerque (eds), VIII Congresso Ibérico de Geoquímica, Livro de Actas, Instituto Politécnico de Castelo Branco: 185-190.
- HENRIQUES, F., CURADO, F.P., PIRES, H. & CANINAS, J. (2015) – O marco miliário de Aldeia Santa Margarida (Idanha-a-Nova) e outros materiais da época romana. Açafa On-line, 10: 1-17.
- NETO DE CARVALHO, C. & CHAMBINO, E. (2012) - Três concelhos, uma empresa mineira: contributo para a valorização da paisagem mineira da Mata da Rainha. Livro de Resumos. 1as Jornadas sobre o Volfrâmio Europeu. 14 e 15 de Setembro, Pampilhosa da Serra: 1p.
- POUSINHO, N. (2005) – Aldeia de Santa Margarida – Pequenas Notas da Sua História. Câmara Municipal de Idanha-a-Nova.
- RIBEIRO, O. (1939) - Sur la morphologie de la Basse Beira. Bulletin de la Association Géographique de France, 122: 113-122.

The Editor  
Carlos Neto de Carvalho  
Scientific Coordinator

Geologist  
Frontpage: (Projecto Objectiva: Geopark)



# ACTIVITIES OF THE MONTH



**July – Touristic signalling project in motion in Naturtejo Geopark.** A new touristic signalling project is being implemented in the region. The necessity of boundaries of a territory recognized by UNESCO took to the placement of a big outdoor next to the A23 in the border with the Ocreza River. Those who come from Lisbon now know where begins the first Portuguese Geopark. In the center of the city of Castelo Branco and the towns of Naturtejo Geopark now exists touristic info points available 24h a day, not only referring to each of the municipalities, but also to the supply of Naturtejo Geopark. But the touristic signalling of Naturtejo Geopark also arrives to the villages, identifying for now the main touristic references in the region.

**July – Partnership with the Global Geopark of Tianzhushan in China leads to the translation of promotional material in Portuguese and Chinese languages.** The partnership between Naturtejo Geopark and the Geopark Tianzhushan in China is alive and thriving. After the development of an interpretation project for the Chinese project with the support of Naturtejo Geopark, there are now promotional materials of the two geoparks in Portuguese and Chinese. The new edition of the Naturtejo Geopark map was translated to Mandarin and the promotional leaflet of the Geopark Tianzhushan presents now a version in Portuguese. This partnership signed in the last year has as main goal to build economic and cultural bridges between the two regions of rural features.



**2 to 5 July – Eco-Festival Salva-a-Terra “Save the Earth”: music and volunteering.**



**2 to 5 July - Eco-Festival Salva-a-Terra "Save the Earth": music and volunteering.** In Salvaterra do Extremo took place one more edition of the Festival Salva-a-Terra, in the hearth of the International Tagus Natural Park. This is a biannual Eco-Festival, where all the organization (artists, trainers, guides) and remain team work in a voluntary way in order to contribute to the fund raising for the Wild Animal Studies and Recovery Centre e. With the edition of 2013 could be raised funds to recover 400 animals.

With more than 30 musical projects and 90 activities during four days, the Salva-a-Terra perfectly conciliated its mission of Nature conservation with a program full of great moments. The Geo Guesthouse Casa do Forno promoted an attended activity of gold panning in the banks of the Erges River, in the old times fashion.

The alignment introduced sounds that went from the reggae, afro-beat, jazz, and tango to fado and the new traditional Portuguese music. Gaiteiros de Lisboa, Galandum Galundaina, Laureana Geraldes, Zeca Medeiros and Terrakota were some of the concerts to keep in memory.

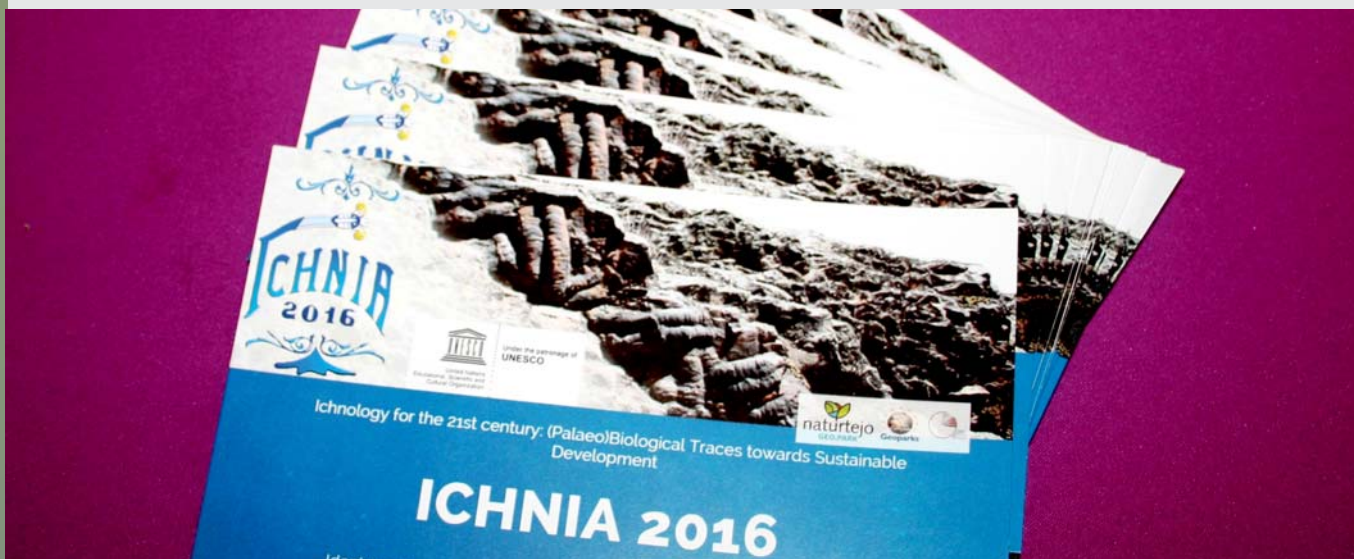
The third edition of the biannual Salva-a-Terra was once again hosted by Quercus Castelo Branco, by the group Velha Gaiteira, the Municipality of Idanha-a-Nova and the Parish Union of Monfortinho and Salvaterra do Extremo, with the support of Naturtejo Geopark.

The link with the community is another aspect that distinguishes this festival. The "population of Salvaterra do Extremo literally opens their house doors to accommodate the organization, voluntaries and artists, gives yards to held the concerts and cooperates during all the event", explained Paulo Lopes, from the village.

In 2013, the Salva-a-Terra was elected the Most Sustainable Festival in the Portugal Festival Awards.



**6 July - Workshop to transplant Holm oaks and Mediterranean hackberry, in the Municipal Nursery of Idanha-a-Nova.** The activity was intended for 9 children from the Summer ATL of the village of Penha Garcia. The participants visited the Municipal Nursery of Idanha-a-Nova, where they could learn and remind aspects related to the importance of the plants role. In this visit, the children transplanted juvenile holm oaks and Mediterranean hackberry from milk boxes, to vessels with bigger dimensions, thus allowing a more suited development of these plants. The monitors for this activity were Manuela Catana and Hugo Oliveira, counting with the support of three technician from the ATL of Penha Garcia, technicians from the garden services and an intern from the Municipality of Idanha-a-Nova.



**8 July – Ichnia 2016 online.** Naturtejo Geopark will host the 4th International Ichnology Congress in May of 2016. The biggest international scientific event of this Palaeontological discipline already counts with a dedicated webpage in [www.ichnia2016.org](http://www.ichnia2016.org). The new webpage, with a modern design and easy access to the info, was designed by the palaeontologist Andrea Baucon, a long term Italian collaborator of Naturtejo Geopark who took part of several projects and gives body to this once again international challenge, which promises to change the study of the behaviour in the fossil record in Portugal.



**8 and 17 July – “The Ecosystem and the Ponsul Water + Workshops in Quinta dos Trevos”** . On the day 8 attended 17 children registered in the ATL of Rosmaninhal, followed by 3 adults. On the day 17 attended 9 children followed by 2 adults. In both days, by the morning they made a visit to a section of the Ponsul River, located in the vicinities of the Várzea Estate where they could determine the quality of the river water, the velocity of the stream and the type of flora and fauna that takes part of this riparian ecosystem. On the afternoon, the groups travelled to the Quinta dos Trevos in the village of Ladoeiro where they could visit the handicraft workshops as well as the rural tourism facilities. After a shared lunch, the group of children made two workshops: one of recycled paper and another of handcrafted candles made from bees wax. The monitor of the morning activities was Hugo Oliveira with the support of the tourism intern from the Idanha-a-Nova Municipality, Hélia Gouveia and the afternoon activities were energized by the Quinta dos Trevos.





**10 July – Field Trip D “The Portas de Ródão Natural Monument and the Fossil Trunks of Vila Velha de Ródão”.** In the activity, attended a group of 20 children from the ATL of Summer Vacations (hosted by the Municipality of Idanha-a-Nova) and 5 adult companions. The monitor for this field trip was Hugo Oliveira.



**13 July– Visit of the officer for the Environmental Association of S. Tome.** Naturtejo Geopark recently signed a partnership deal with the NGO NAPAD, environmental association of the African country of S. Tome and Principe. Wilson Pires, officer from the Nations Club of Guadalupe, due to a visit to Portugal was in Naturtejo Geopark to discuss the development of projects. Wilson Pires was received in the office of Castelo Branco by Carlos Neto de Carvalho and Joana Rodrigues, who made the “honours of the house” and began a new partnership. There was still the possibility to make a short visit to the Portas de Ródão Natural Monument, as well as some projects in Vila Velha de Ródão that aim to improve the tourism experience.





**15 and 22 July – Actions of garbage collection in the Marechal Carmona Dam.** On the day 15 attended in the activity 13 children from the ATL of Rosmanihal and 2 adult companions. On the day 22 attended in the activity 16 children and 3 adults. Both groups made a visit to the reservoir, where took place an action of environmental awareness that consisted in the collection of garbage found in the banks of this artificial lake. Afterwards, the children could visit the Campsite of the Idanha-a-Nova Municipality and refresh themselves in the pool. The monitor for these activities was Hugo Oliveira with the support of the intern from the Idanha-a-Nova Municipality, Hélia Gouveia.



**17 to 19 July – Visit of university students to Naturtejo Geopark, in the scope of the Program “Study in Portugal Network” energized by the Portuguese-American Foundation for Development.** A group of 20 American students registered in the program “Study in Portugal Network”, followed by 4 adults (2 professors), visited the municipality of Idanha-a-Nova, integrated in Naturtejo Geopark Meridional Meseta. These students come from several universities of the United States of America and are currently studying in this school year in several Portuguese Universities. On the day 17, the group had dinner in the restaurant “O Espanhol” where they could watch some music played by the group of “Adufe” players from the Ethnographic Ranch of Idanha-a-Nova. This was followed by a workshop about the “Adufe” sound. On the day 18, the students could attend to an “adufe” construction workshop in the Labours and Arts Centre of Idanha-a-Nova, where they built their own small “adufe” and took it back home as a souvenir. They visited the Olive Oil Museum of Proença-a-Velha, where they had lunch inside the olive oil press. In Penha Garcia they made the Fossils Trail followed by a tasting of regional products in the cafe/pub “A Frágua”. In the end of the day they visited the Watermelon Festival in the village of Ladoeiro. On the morning of day 19, the students visited the granite inselberg of the historical village of Monsanto, making the Boulders Trail, and ending with a lunch in the Geo-restaurant “Petiscos & Granitos”. The monitor for this activity was Hugo Oliveira.





**18 and 19 July – Watermelon Festival boosts economy in the region.** The national prestige of the Watermelon from Ladoeiro attracted thousands of visitors to the 11th edition of the festival dedicated to the most refreshing summer fruit. Known by its generous sweetness and large size, the unmistakable watermelon of this region was the “queen” of the party that this weekend filled with animation Ladoeiro, in the municipality of Idanha-a-Nova.

The festival was a joint organization of the Idanha-a-Nova Municipality and the village of Ladoeiro, with the support of Naturtejo Geopark and counted with dozens of exhibitors, juice contests, jams and other watermelon delicacies, contests of sculptures in watermelon, traditional games, small taverns and plenty of music. The most important, for the president of the Ladoeiro, Gonçalo Costa, is that the visitors “take with them the name of the Ladoeiro Watermelon and spread the word all over the country”.

Among the highlights of the festivity, which this year sold more than 30 tons of watermelon, were the traditional contest for the heaviest watermelon, prize gripped by a specimen of 21,38 Kg from the producer Miguel Gregório, and the Contest of Sculptures in Watermelon, won by Nelson Brito.

There was also introduced the book “Ladoeiro – Pieces of a History”, from António Maria Romeiro Carvalho.



**22 July to 15 August – Exhibit of the Portuguese Geoparks Forum in the Town Hall of Oleiros.** The travelling exhibition concerning the “Portuguese Geoparks Forum”, developed by the Portuguese geoparks developed under the coordination of the UNESCO National Committee, has been covering several territories classified as geoparks in Portugal: Arouca, Azores and Terras de Cavaleiros. This exhibition, now installed in the Oleiros Town Hall Building, arrives to Naturtejo Geopark, aiming to introduce the excellency of these heritages internationally recognized by UNESCO and the differentiating dynamics generated around these resources, through new conservation strategies, development of new niches and implementing new companies.



**24 to 26 July – Fair Lands of the Lynx in Penamacor exalts the most likely integration of the municipality in Naturtejo Geopark.** The Fair Lands of the Lynx had as great highlight the honey, one of the main products of Penamacor, having also being promoted the olive oil, cheese, traditional cakes, homemade bread, handicraft and small taverns. This was a great opportunity for the producers to introduce their handicraft, in a fair with many moments of animation and entertainment. Naturtejo Geopark was represented this year in a booth together with Penamacor, where was advertised the Geodiversity of Penamacor, through games and edutainment activities. During the fair were made guided tours to the exhibit “Ab Initio Geologically” and was released the respective catalogue in Portuguese and English. The participation of Naturtejo Geopark was carried by Carla Jacinto, Mariana Vilas Boas and Sérgio Ribeiro.

**25 July – Program in Naturtejo for the Club Novo Banco.** 553 visitors from the Club Novo Banco were guided by the company Ponsulativo through the historical center of Castelo Branco, where they visited the Castle and the Cargaleiro Museum. In the afternoon they strolled by the Schist Path of Martim Branco and made a visit to this small village.



**26 to 29 July – Revalidation of the status as Geopark recognized by UNESCO.** The Global Geoparks Network assisted by UNESCO includes nowadays 112 geoparks spread worldwide. In Portugal there are four geoparks recognized by UNESCO and Naturtejo Geopark Meridional Meseta was the first of them, being the application of this territory that holds the municipalities of Castelo Branco, Idanha-a-Nova, Nisa, Oleiros, Proença-a-Nova and Vila Velha de Ródão recognized in 2006. the exceptional certification given by UNESCO is evaluated every four years, with the goal of analysing the implementation of a sustainable development project by a structured and solid management structure underpinned in the Geologic Heritage and in the exceptional landscapes, and in its cultural relation with local communities.



Naturtejo Geopark passed through one more evaluation, between the days 26 and 30 of July. The evaluators were Doctor Charalampos Fassoulas, from the Greek Geoparks National Forum and coordinator of the Psiloritis Geopark, and the Doctor Zhao Zhizhong, from the Chinese Geoparks National Commission. These evaluators could determine the importance of the geological heritage in this territory as well as the evolution of this project in the region, with the municipalities that integrate Naturtejo and its associated companies, in the last 4 years. The evaluation began in the far south of the Geopark, in the Hotel Monte Filipe, in Alpalhão, a project of great quality and success started in 2013. In Nisa, the evaluators could analyse the new info points put available by the Geopark located in places with tourist enhancement, as well as the exemplary tourism office. The Trail of Granite Land Art and the traditional architecture of Alpalhão could not be forgotten, nor the Conhal do Arneiro, which was visited in four-by-four and properly interpreted with the support of the touristic animation company Casa do Forno from Salvaterra do Extremo.

From the inexorable Pego das Portas the mission continued with a boat trip with the company Incentivos Outdoor through the majestic Portas de Ródão Natural Monument. This trip ended in the pier of Porto do Tejo, where the evaluators were expected by the youngsters from the ATL of Vila Velha de Ródão, who made educational activities in Foz do Enxarrique, local of great paleobiological and archaeological importance. Later, the evaluators visited the Viewpoint of the Portas de Almourão Geomonument and delight themselves in the Restaurant Vale Mourão, where the Mayor of the Vila Velha de Ródão Municipality, Luís Pereira, had the opportunity to discuss the developed synergies during these years that contributed for the touristic development in the municipality and in the region.

It was impossible to visit the territory without passing by Castelo Branco. Here the two evaluators deepened their knowledges in the office of Naturtejo, through presentations of the technicians responsible by the several working areas of Naturtejo, from the scientific investigation to tourism and to the monitoring in the areas of geoconservation, education and geotouristic appreciation, of the several partner institutions existent in this wide territory. The delegation was received by the councillor João Carvalhinho representing the executive and displayed the enthusiasm of the Castelo Branco Municipality of the development in Naturtejo Geopark.

Afterwards, the evaluation hit the streets and the Ichnological Park of Penha Garcia to meet the proximity of its famous fossils with the community and the new museum projects for the Fossils House and for the Interpretation Centre that soon will allow to dignify one of the most precious treasures of Naturtejo Geopark and, in significant part, the responsible for the acknowledgment of this region by UNESCO. At the end of the first day, the delegation was welcomed in the GeoHotel School of Monsanto, an innovative concept in hotel business developed by the Superior Management School of Idanha-a-Nova, in partnership with the Idanha-a-Nova Municipality. The reception could not be left without the voices and the "Adufes" of Monsanto. The dinner, a journey through this region palette of flavours, headed by the chef Mário Ramos and by the Cake designer Raquel Ramos, gathered businessmen who have been betting in the development in innovative products in the scope of Naturtejo Geopark. Thus, the Geo-wines Súbito, the Meat Geo do Prado from the company Nature Fields, Amo Produto Local, GeoLife, Acti.Geo and Geocakes were only some of the represented companies, having as host the Mayor of the Idanha-a-Nova Municipality, and Chair of Naturtejo, Armindo Jacinto.

The second day started with a visit to the granite Inselberg of Monsanto and its Historical Village. Next, they proceeded with an educational program in the banks of the Erges river, in the Interpretation Centre "Land of Idanha", in Segura. From here they travelled to Termas de Monfortinho, where they took a ride in tuk-tuk through the verdant streets, meet the Bike Center and the new existent MTB trails, visit the modern Thermal Spa Complex with its director, Pedro Próspero, as well as the open exhibit held there, "Water Land". After the pleasant lunch in the Hotel Fonte Santa, the evaluators were brought to meet Penamacor and its Municipal Museum. Here, the executive led by the Mayor Luís Beites welcomed with open arms the evaluators and introduced the work developed for the integration of the Municipality in Naturtejo Geopark, recognized by UNESCO.

After a short trip, they were received in Estreito for a visit to the erected cultural heritage of this village, that meddles itself in the surrounding mountains. The Association Trilhos do Estreito was the responsible for a nice late afternoon visit to the International Appalachian Trail, which today crosses the Muradal Mountain. This visit ended in a very popular dinner in the Viewpoint of Mosqueiro, already in Orvalho, where the joy hovered in the dances of the GAIO Association, and the evaluators couldn't help themselves but to participate enthusiastically.

From the S. Torcato-Muradal, the first rural guthouse classified by Naturtejo Geopark, the group visited the Schist Village of Álvaro and was received in Oleiros, for a short visit to the new touristic infrastructures orchestrated by the Councillor Vitor Antunes, representing the executive. Here, time was to taste the strong spirit called "Aguardente de Medronho" and other local flavours, which pleased the evaluators in the Hotel de Santa Margarida, a hotel unit that honours the Roasted Kid and the Callum Wine, two brands of Oleiros. Passing through the wide landscapes of the Alvelos Mountains, the delegation stopped for a visit to the Forest Living Science Centre, in Proença-a-Nova, a model project for scientific disclosure in Naturtejo Geopark.

The evaluation mission of UNESCO ended with the participation in the International Forum of Rural Innovation, in the opening of this year edition of the Raiana Fair, with the awarding of the first “Oscar for the Rural World” to the European Geoparks Network, for the work developed in these past fifteen years around the sustainable development in the rural communities.

The evaluation project of Naturtejo Geopark counted with the support of many entities and companies that without them, this project under the guardianship of UNESCO would be impossible to build during these last nine years. Naturtejo thanks to all of those who participated in this evaluation period and that contribute everyday with their work and in synergy, for the growing of this project.

The result of this revalidation mission, expected to be positive, will be voted in the Coordination Committee of the European Geoparks Network, which will take place on the 2 of September, in the Rokua Geopark, in Finland.



**27 July – Free-time activities in the Portas de Ródão Natural Monument.** In this activity attended 14 children and youngsters and one monitor registered in the Summer ATL of the Vila Velha de Ródão Municipality. They started by an image association game that illustrates the different stages of formation of the Portas de Ródão Natural Monument, based on the child book “Ródão – The Journey of a Grain of Sand”. After this game the youngsters were brought to the Foz do Enxarrique terrace where they made the simulation of an archaeological digging, collecting several elements such as bones and antlers, actual, of animals (bull and deer) and lithic artefacts (actual) resembling to the ones from the Mid Final Palaeolithic, proceeding also to their respective localization and cataloguing. There actions were unleashed with the participation of the Doctor Charalampos Fassoulas and the Doctor Zhao Zhizhong, both in revalidation mission for Naturtejo Geopark. The monitors of this activity were Manuela Catana and Hugo Oliveira together with the archaeologists Guilherme and Sofia Ferreira, who followed the requalification labours of the Foz do Enxarrique Terrace.



**27 July – Visit from university students of Beijing.**



**27 July - Visit from university students of Beijing.** In this field trip participated 9 Chinese students followed by a teacher from the Polytechnic Institute of Castelo Branco. The students attended the course of Portuguese Language in the University of Beijing. During the Summer they came to Portugal to put in practice their knowledge in real context to meet the Historical Cultural heritage. The Polytechnic Institute of Castelo Branco was one of the Portuguese teaching institutes that prepared their stay in Portugal. Manuela Catana was the Monitor for this Field Trip.



**28 July - Free-time activities in the Erges Fluvial Gorge of Segura.** In this activity attended 7 children registered in the Summer ATL of the Idanha-a-Nova Municipality and one monitor. The children proceeded to the identification of several plant species found during a hiking trail that unites the Biodiversity Interpretation Centre –Terras de Idanha (CIB) to the right bank of the Erges River, with the support of a flora guidebook. When they arrived next to the river they made a game where they linked some photos to the plants, which they had previously identified, to products that use them as primary resources. The children could still taste some of these products such as the fennel tea, the prickly pear pastries and the wild asparagus with eggs. Afterwards there was time to do some Birdwatching, identifying griffon vultures, red-rumped swallows and a black stork, the symbol of the International Tagus Natural Park, in which the geomonument Fluvial Gorge of Erges, in Segura makes part. Doctor Charalampos Fassoulas and Doctor Zhao Zhizhong, both in revalidation mission of Naturtejo Geopark attended in this activity. The monitors were Manuela Catana and Hugo Oliveira, with the support of the Idanha-a-Nova Municipality interns, Hélia and Fábía.



**29 July to 2 August - The biggest cross-border Fair once again boosts the Rural World.** The Raiana Fair has as goal to promote the Rural World, the Products of the Land and the Border Territories, taking place alternately in Idanha-a-Nova and Moraleja (Cáceres, Spain), in a strategy of development between the Portuguese and Spanish territory. The Fair counted with a strong participation of exhibitors from the Spanish Extremadura, having the Geopark Villuercas-Ibores been represented by the Delegation of Cáceres, as well as the International Tagus Natural Park, National Park of Monfrague and the Cultural Park of Serra de Gata, showing a strong cross-border cooperation.

Thousands of visitors passed by the fair that aimed for the gastronomy, agricultural and food products, forest products, handcraft, touristic resources, with around 200 exhibitors, giving the opportunity to directly address Spanish and Portuguese producers and businessmen.

The official opening of the XIX Raiana Fair was presided by the Secretary of Estate for the Food and Agri-Food Investigation. Nuno Vieira e Brito congratulated the organization: "These Fairs are more and more important and we have to look even more to innovation, betting in entrepreneurship and finding opportunities to bring new settlers to low-density territories". There were also present the President of the Province of Cáceres, Rosario Cordero and the coordinator of the Geopark Villuercas José Maria Barreras.

Naturtejo Geopark was present disclosing the natural and cultural resources of this territory and promoting the Routes through the Geopark, in a booth together with the Municipality of Penamacor where was introduced the Geodiversity of Penamacor through recreational activities, having in sight its integration in the Naturtejo Geopark. Many were the Portuguese and foreign visitors that sought for information concerning the territory and the available activities in the booth energized by Carla Jacinto, with the collaboration of Sérgio Ribeiro, Alice Marcelo and Mariana Vilas Boas. There was no lack of an appealing musical set, very heterogeneous, from popular music, to folklore, fado, flamenco, and rock, with street animation, live cooking shows and child entertainment.

There were introduced new horizons for the Sustainable House – Model Idanha, an ecologic and sustainable house, which uses an innovative method, integrating ancient formulas of partitions with modern systems of construction, made of cork, clay and wood. These are strong, efficient, economic, and long-lasting and the used materials do not contain formaldehydes nor do any substances that can be harm our health.



**29 to 31 July – World Forum for Rural Innovation rises in Idanha.** The World Forum for Rural Innovation took place in the Superior Management School, from the Polytechnic Institute of Castelo Branco, in the scope of the Raiana Fair, an event of international character that aims to debate and reward initiatives and innovative practices connected to the countryside. There was space to share entrepreneurial ideas, debating challenges and capital gains in innovation and were introduced front-runner studies and projects related with. It was introduced the National study "Rural World why it matters", developed by the renown investigator and consultant Augusto Mateus, in a work that involved a partnership between the Municipality of Idanha-a-Nova, Naturtejo Geopark, the Portuguese Federation for Rural Tourism and the Section of Low Density Municipalities and the Rural World of the Portuguese Municipalities National Association. The study concludes that four major changes are necessary for developing the rural world: Put the settlement in the center of the discussion of territorial planning; redefine the municipal organization and the local finances; granting an effective and proper appreciation of the endogenous resources; and affirm tourism in rural space as a new opportunity of social and economic development. The "Oscar of the Rural World" aims to award practices and projects that have stand out in the last years at a national and international level. In this first year the judge decided to award the prize to the European Geoparks Network, by its innovative strategy of relating the rural areas throughout Europe through the appreciation of its Geological Heritage in benefit of the local communities. In the ceremony presided by the Mayor of the Idanha-a-Nova Municipality, Armindo Jacinto, the award was delivered to the representative of the European Geoparks Network, Dr. Charalampos Fassoulas and to Dr. Zhao Zhizhong, from the Chinese Geoparks National Commission, representing the Global Geoparks Network.





# IMPACT OF GEOPARK IN MEDIA

## TV & Radio

22 July – Beira Baia TV – Naturtejo Geopark in reevaluation by UNESCO  
22 July - Beira Baia TV – Exhibition in the Thermal Spa “Termas de Monfortinho – Terra de Água”  
Beira Baixa TV – Exhibition in Oleiros “Portuguese Geoparks Forum”

## Newspapers & www

July (PORT.COM Revista de Portugal e das Comunidades) – Nature and History merged together in Naturtejo Geopark  
July (EGN Newsletter 4) – Music within the Earth at Penamacor: Geoconcert in Vieiro das Galhas  
1 de July (Gazeta do Interior) – Naturtejo Geopark shows itself in Paris  
8 July (Gazeta do Interior) – Music and ecology set the pace in the Salva-a-Terra  
9 July (Reconquista) – Population takes part of the organization – The Festival that gives life to Salvaterra  
15 July (Gazeta do Interior) – Watermelon Festival of Ladoeiro refresh the weekend  
21 July (www.diariodigitalcastelobranco.pt) – Naturtejo Geopark in evaluation  
22 July (Gazeta do Interior) – Specialists of the Global Geoparks Network reevaluate Naturtejo Geopark  
22 July (Gazeta do Interior) – Watermelon Festival was a “lifeline” for the local producers  
23 July (Reconquista) – This watermelon stops the traffic  
23 July (Reconquista) – Evaluation Mission counts with UNESCO  
29 July (Povo da Beira) – Naturtejo Geopark reevaluated by UNESCO  
29 July (Povo da Beira) – Exhibit “Termas de Monfortinho – Terra de Água” in the Thermal Spa  
29 July (Povo da Beira) – Raiana Fair gathers Portuguese and Spanish folks in Idanha  
29 July (Povo da Beira) – Exhibit “Portuguese Geoparks Forum”  
29 July (Povo da Beira) – Penha Garcia comes back to the Templar era  
30 July (Diário de Coimbra) – Oleiros receives the visit of UNESCO specialists  
30 July (Reconquista) – Geoparks show themselves in Oleiros  
30 July (Reconquista) – Raiana Fair until sunday  
30 July (Reconquista) – Templar Penha Garcia

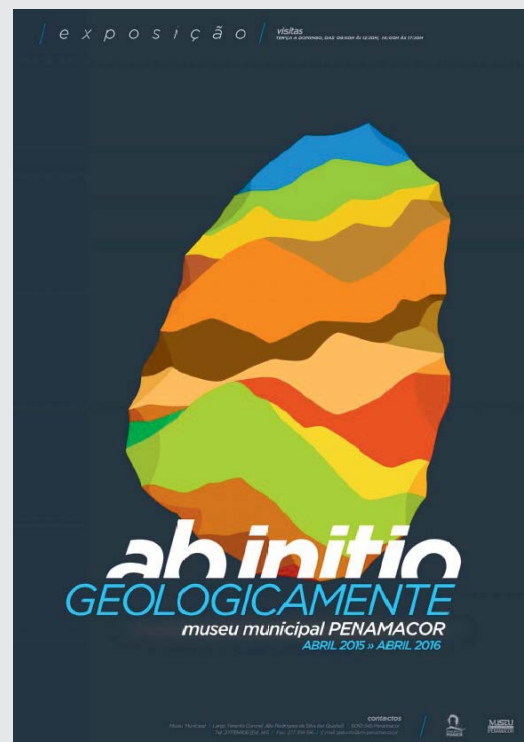
## PROMOTION FOR THE GENERAL PUBLIC



- Ab Initio Geologically – the Geological History of Penamacor. Municipality of Penamacor (brochure in Portuguese and English).
- Neto de Carvalho, C. & Rodrigues, J. – Parque Icnológico de Penha Garcia – Geomonumento reconhecido pela UNESCO. Municipality of Idanha-a-Nova, 24pp. (in Portuguese and English)
- Granito de Alpalhão. Ed. Geopark Naturtejo (brochure in Portuguese and English)
- Balbino, R. – Ilha do Pessegueiro (I). Jornal do Sudoeste. Ed. 19 July.
- Visite Oleiros (promotional video, in Portuguese)
- Cultural Agenda of Naturtejo Geopark (July-December) (in Portuguese)
- Olaria Pedrada de Nisa. Ed. Geopark Naturtejo (brochure in Portuguese and English)



Until 18th October



Until April 2016



# PROMOTION FOR THE GENERAL PUBLIC



**Penha Garcia Templária**  
Jornadas Etnográficas  
4, 5 e 6 Agosto de 2015

3<sup>a</sup> Feira

- 10h - Abertura do Mercado | Apresentação e acompanhamento sistemático
- 10h30 - Feira de Armas e Armadilhas Templárias | Templários de Lisboa
- 11h - Cortejo pelas ruas do Borgo | Armada pelas ruas e praça do borgo
- 11h30 - Cantares e baladas com salvação de arcaísmo
- 12h - Teatro de Espada | Templários de Lisboa
- 13h - Distribuição de sementes e sementes de hortaliças de Penha Garcia
- 14h - Concerto de Música e Dança popular
- 15h - Mostra Templária | Exposição de molduras de Paço
- 16h - Encerramento do Mercado

4<sup>a</sup> Feira

- 10h - Abertura do Mercado | Abertura das Desfiladas
- 10h30 - Feira de Armas e Armadilhas Templárias | Templários de Lisboa
- 11h - O Cortejo Negro | Armada pelas ruas do borgo
- 11h30 - Torneio de Armas e Arcaísmo | Substituição de cavaleiros
- 12h - O Voto Alcançado | Espetáculo de Circo
- 12h30 - Teatro de Espada | Templários de Lisboa
- 13h - Concerto de Música e Dança Popular
- 14h - Feira de Compras | Exposição de molduras de Paço
- 15h - Encerramento do Mercado

5<sup>a</sup> Feira

- 10h - Cortejo Negro pelas ruas do Borgo
- 10h30 - Feira de Armas e Armadilhas Templárias | Templários de Lisboa
- 11h - Torneio de Armas e Arcaísmo | Substituição de cavaleiros
- 11h30 - Concerto de Música e Dança Popular
- 12h - Teatro de Espada | Templários de Lisboa
- 13h - Encerramento do Mercado de Armas e Armadilhas
- 14h - Ao Sol e ao Luar | Apresentação de dança
- 15h - Concerto de Música e Dança Popular
- 16h - Feira de Compras | Exposição de molduras de Paço
- 17h - Encerramento do Mercado

Em permanência | No espaço do evento | Animação itinerante | Recreação Histórica e Artes Performativas | Personagens | Rábula e Estêfias | Música e Dança

Patrocinadores: Federação Nacional de Templários, Associação de Lisboa e Tradição Local - Teatro de Rua - Lenda do Dia - Casa Municipal do Património de Penha Garcia

**PROGRAMA**

**29 DE JULHO**

- 10h00 - Festa Superior de Galo
- 10h30 - Festa de Galo
- 11h00 - Apresentação de Arcaísmo
- 11h30 - Apresentação de Arcaísmo
- 12h00 - Apresentação de Arcaísmo
- 13h00 - Apresentação de Arcaísmo
- 14h00 - Apresentação de Arcaísmo
- 15h00 - Apresentação de Arcaísmo
- 16h00 - Apresentação de Arcaísmo

**30 DE JULHO**

- 10h00 - Festa Superior de Galo
- 10h30 - Festa de Galo
- 11h00 - Apresentação de Arcaísmo
- 11h30 - Apresentação de Arcaísmo
- 12h00 - Apresentação de Arcaísmo
- 13h00 - Apresentação de Arcaísmo
- 14h00 - Apresentação de Arcaísmo
- 15h00 - Apresentação de Arcaísmo
- 16h00 - Apresentação de Arcaísmo

**31 DE JULHO**

- 10h00 - Festa Superior de Galo
- 10h30 - Festa de Galo
- 11h00 - Apresentação de Arcaísmo
- 11h30 - Apresentação de Arcaísmo
- 12h00 - Apresentação de Arcaísmo
- 13h00 - Apresentação de Arcaísmo
- 14h00 - Apresentação de Arcaísmo
- 15h00 - Apresentação de Arcaísmo
- 16h00 - Apresentação de Arcaísmo

**1 DE AGOSTO**

- 10h00 - Festa Superior de Galo
- 10h30 - Festa de Galo
- 11h00 - Apresentação de Arcaísmo
- 11h30 - Apresentação de Arcaísmo
- 12h00 - Apresentação de Arcaísmo
- 13h00 - Apresentação de Arcaísmo
- 14h00 - Apresentação de Arcaísmo
- 15h00 - Apresentação de Arcaísmo
- 16h00 - Apresentação de Arcaísmo

**2 DE AGOSTO**

- 10h00 - Festa Superior de Galo
- 10h30 - Festa de Galo
- 11h00 - Apresentação de Arcaísmo
- 11h30 - Apresentação de Arcaísmo
- 12h00 - Apresentação de Arcaísmo
- 13h00 - Apresentação de Arcaísmo
- 14h00 - Apresentação de Arcaísmo
- 15h00 - Apresentação de Arcaísmo
- 16h00 - Apresentação de Arcaísmo

**3 DE AGOSTO**

- 10h00 - Festa Superior de Galo
- 10h30 - Festa de Galo
- 11h00 - Apresentação de Arcaísmo
- 11h30 - Apresentação de Arcaísmo
- 12h00 - Apresentação de Arcaísmo
- 13h00 - Apresentação de Arcaísmo
- 14h00 - Apresentação de Arcaísmo
- 15h00 - Apresentação de Arcaísmo
- 16h00 - Apresentação de Arcaísmo

**XIX FEIRA RAIANA**  
FEIRA RAIANA  
29. JUL - 3. AGO  
BARRA-NÓVA | PORTUGAL

**PROJETOS DA TERRA**  
Reservado para a Terra

**INFORMAÇÃO**  
19 de julho  
Feira de Armas e Arcaísmo | 10h - 16h30h | 10h30h - 12h30h | 13h - 16h30h

**1 de agosto**  
Festa de Galo | 10h - 16h30h

**2 de agosto**  
Festa de Galo | 10h - 16h30h

**3 de agosto**  
Festa de Galo | 10h - 16h30h

**FEIRA RAIANA**  
"FESTIVAL DE GALO"

Exposição do  
**Fórum Português de Geoparques**  
*Exhibition of the Portuguese Forum of Geoparks*

Edifício dos Paços do Concelho de Oleiros, Geopark Naturtejo  
22 de Julho - 15 de Agosto

Orçário: Tower Hill, Naturtejo Geopark  
22<sup>nd</sup> of July - 15<sup>th</sup> of August

naturtejo | geoparcos | oleiros | www.naturtejo.com

EXHIBITION OF THE PORTUGUESE FORUM OF GEOPARKS

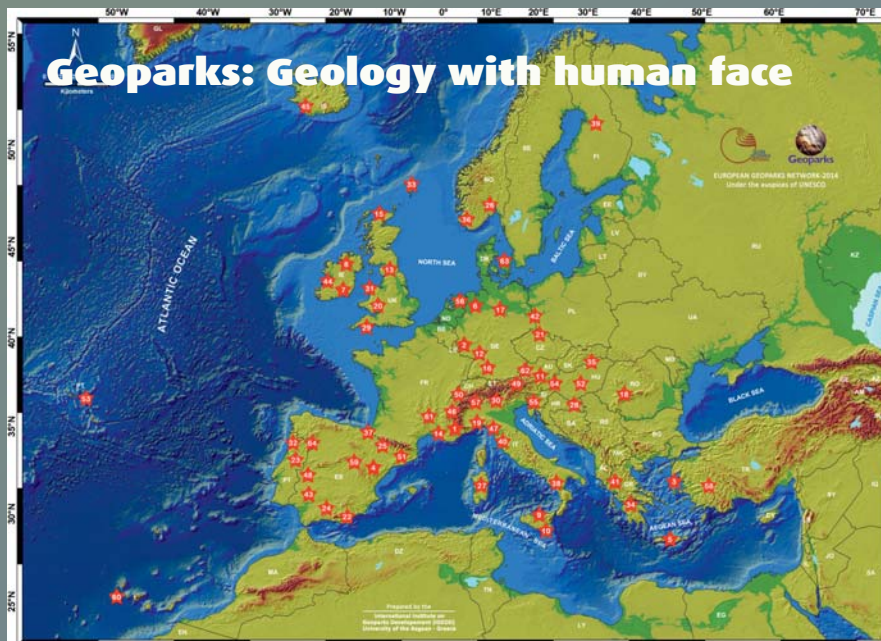
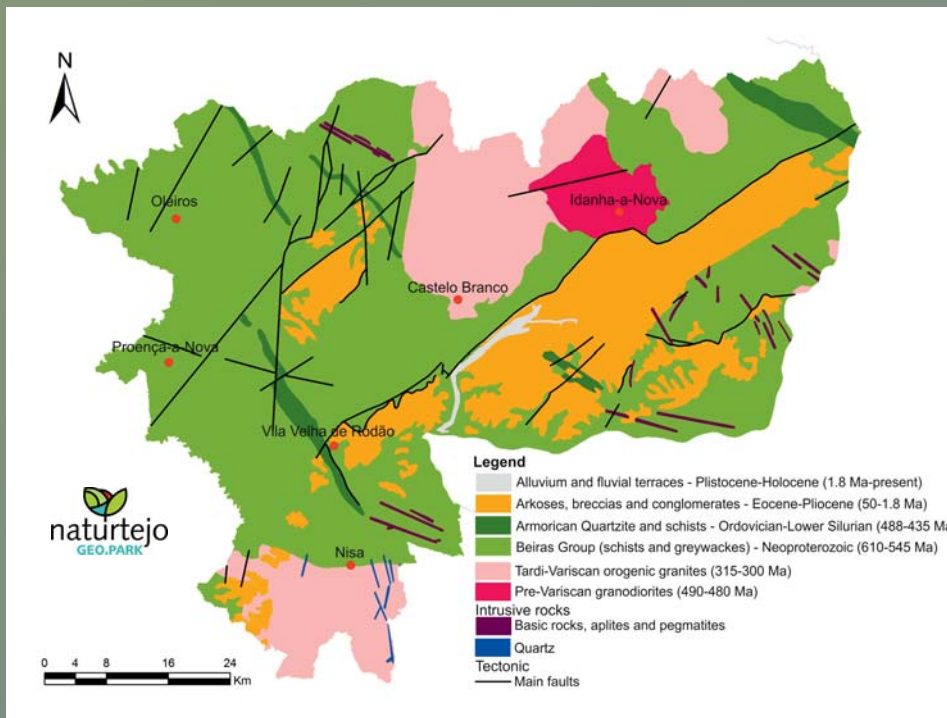
exposição do  
**fórum português de geoparques**

Edifício dos Paços do Concelho de PENAMACOR  
Geopark Naturtejo  
**04 a 30 SETEMBRO 2015**

www.naturtejo.com | naturtejo | geoparcos | oleiros | penamacor

Visit Naturtejo Geopark in:





**CRUZIANA**

GEOPARK NATURTEJO DA MESETA MERIDIONAL-EUROPEAN AND GLOBAL GEOPARK MONTHLY REPORT

[www.geoparknaturtejo.com](http://www.geoparknaturtejo.com)